

Looking to get your business in front of an audience of older adults? Sponsor VINE’s monthly newsletter! Not only will you be supporting a local non-profit, but you’ll also reach nearly 5,000 older adults in the Greater Mankato area.

Around 3,500 newsletters are emailed monthly, over 300 mailed to people’s homes, and approximately 500 printed and given out at the VINE Adult Community Center and the VINE Home Thrift Store. The newsletter is also shared on VINE’s social media pages and on our website.



VINE NEWSLETTER SPONSORSHIP OPPORTUNITY

Sponsorship Sizes & Rates (per issue)

- ½ Page Sponsorship – \$300
- ¼ Page Sponsorship – \$175
- ⅛ Page Sponsorship – \$100

Annual Discount

Commit to 4 or more spaces per year (consecutive or spread throughout the year) to receive a discount:

- ½ Page Sponsorship (4+ spaces) – \$255 each
- ¼ Page Sponsorship (4+ spaces) – \$150 each
- ⅛ Page Sponsorship (4+ spaces) - \$85 each

Non-Profit Discount

All non-profits receive a 10% discount.

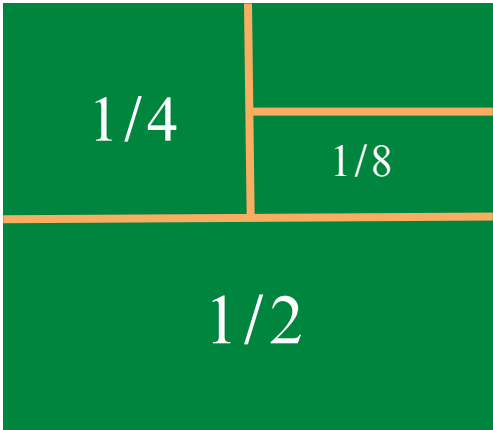
Deadlines For Sponsor Content

Deadline:

December 1, 2025
January 2, 2026
February 2
March 2
April 1
May 1
June 1
July 1
August 3
September 1
October 1
November 2

Newsletter:

January
February
March
April
May
June
July
August
September
October
November
December



Space Specifications

- ½ page= 7.75" wide x 4.8" tall
- ¼ page= 3.8" wide x 4.8" tall
- ⅛ page= 3.8" wide x 2.3" tall

Please send as a high resolution PDF.
No coupons allowed.
Newsletters are emailed and available online in color and printed in black and white.

Questions or to Sign Up

Paige Schuette
Marketing & Communications Manager
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paiges@vinevolunteers.org



2026 VINE NEWSLETTER SPONSORSHIP FORM

Newsletter sponsorship spots are limited — reserve yours early! Space is available on a first-come, first-served basis.

Please complete this form and return to Paige at paiges@vinevolunteers.org or mail to VINE 421 E. Hickory St. Mankato, MN 56001

Please select sponsorship size

☐ ½ page = 7.75" wide x 4.8" tall

☐ ¼ page = 3.8" wide x 4.8" tall

☐ ⅛ page = 3.8" wide x 2.3" tall

Payment Type

Checks can be made to VINE Faith in Action

Call (507) 386-5580 to pay with a credit card

☐ Check here to be invoiced

If a non-profit, please provide your

Federal ID # _____

Organization Name _____

Address _____

Contact _____ Phone _____

Email _____

Please select the month(s) you want to sponsor

☐ January

☐ July

☐ February

☐ August

☐ March

☐ September

☐ April

☐ October

☐ May

☐ November

☐ June

☐ December

Payments are due by the sponsor content
deadline date

Total Amount Due \$ _____

VINE reserves the right to refuse sponsorship at its discretion. Sponsorships that are political in nature or promote a political party, candidate, or campaign will not be accepted.