

# LOVE *your* AGE

## VINE'S 55+ EXPO



PRESENTED BY **MONARCH**  
HEALTHCARE MANAGEMENT

SEPT. 17 ★ 1-4 PM

## SPONSORSHIP OPPORTUNITIES

The Love your Age 55+ Expo will include a wide variety of activities and a diverse group of vendors offering information, products, services and resources related to senior health care, housing, finance, recreation, wellness, safety and more at the Mayo Clinic Health System Event Center in Mankato. Over 800 attendees are expected to attend the expo on Tuesday, September 17 from 1 - 4 pm.

### **PRESENTING SPONSOR: \$5,000**

(only 1 available - CLAIMED)

- Recognition as premier sponsor
- Three premium booths
- Digital ad on event web page
- Back cover full page ad in the Mankato Free Press insert (stuffed in Sunday paper prior to event and handed out at the expo)
- Prominent logo on print advertising and event materials, including event map
- Logo used with social media
- Logo as Presenting Sponsor displayed on event signage
- Logo as Presenting Sponsor on goody bags
- Promo item or brochure stuffed in all goody bags (800 provided by the company)
- Radio mentions as Presenting Sponsor
- Time to speak during Speaker Series

### **SUPPORTING SPONSOR: \$2,000**

- Two premium booths
- Digital ad and logo on event web page
- Logo on print advertising, social media, event poster and event signage
- 1/4 page ad space in the Mankato Free Press insert (stuffed in Sunday paper prior to event and handed out at the expo)
- Promo item or brochure stuffed in all goody bags (800 provided by the company)
- Radio mentions

### **PARTNER: \$1,000**

- One premium booth
- Listing with link on event web page
- Listing as partner on print advertising, event poster, social media and event signage
- Discount on ad space in the Mankato Free Press insert (stuffed in Sunday paper prior to event and handed out at the expo)
- Brochure stuffed in all goody bags (800 provided by the company)

Please complete the information below and return to Paige Schuette at [paiges@vinevolunteers.org](mailto:paiges@vinevolunteers.org) or mail to VINE (attn. Paige) 421 E. Hickory St. Mankato, MN 56001

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Checks can be made to VINE Faith in Action  Check here to be invoiced.